

Iceberg Concepts of Culture

**Above the surface are
examples of culture that we
can see or hear**

holidays language clothing
music religion drama
dance games

humor concepts of beauty
personal space rules of conduct
eye contact modesty dating
ideals of raising children
attitudes toward the elderly
concepts of cleanliness
concepts of time
nonverbal communication
facial expressions

**Below the surface are
examples of culture that we
cannot easily see or hear.**